

**GOVERNMENT OF ANDHRA PRADESH**  
**ABSTRACT**

Armed Forces Flag Day 2008- observance on 7<sup>th</sup> December , 2008- Raising of donations for Ex-servicemen and their families and the families of serving personnel – Orders – Issued .

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**HOME (GENERAL.C) DEPARTMENT**

**G.O.Rt.No. 2281**

**Dated:1.12.2008**

**Read the following:**

1. G.O.Rt.No.1702, Home(General.C)department, dated 19-11-2007
2. From the Director, Sainik Werlfare Department, Lr.No.2511/FD-2008-B, dated 21-10-2008.

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**ORDER:**

All the Departments of Secretariat, Heads of Departments and the District Collectors are informed that the Armed Forces Flag Day will be observed in the State on 7<sup>th</sup> December 2008. This day reminds us of the debt we owe to the brave Jawans, sailors and airmen, who stand guard on land, sea and air frontiers of our Country. On this, occasion, measures will be taken for the collecting voluntary donations in return for Tokens/Stickers/Flags, and the amount thus collected will be utilized to alleviate distress among Ex-Servicemen and their families in addition to providing amenities to the servicing personnel and families of the Armed Forces.

2. The Heads of Departments and the District collectors are aware that the Armed forces of the country perform their duties under the most trying conditions. They have also been playing a very useful role in times of natural calamities like floods, cyclones and rescue operations . Their gallant deeds deserve the Nation's gratitude. The Flag Day affords an opportunity to all the people from all walks of life to exhibit their regard, affection and sympathy , particulars for the families of those who are killed in action and disable in action in the service of the country. Donations may be collected not only through distribution of Tokens/Stickers / Car Flags on 7<sup>th</sup> December, 2008, but also by organizing charity shows and other forms of entertainment during the year. The donations so collected by remitted to the Director, Sainik Welfare, Gruhakalpa Premises, block-4, 2<sup>nd</sup> Floor, MJ Road, Nampally, Hyderabad-500 001 by designation within two months of the Flag Day.

3. All the Departments of Secretariat, Heads of Departments and District Collectors are, therefore, requested to issue suitable instructions with an appeal to public and private industrial concerns to contribute their mite to the funds. The proprietors of cinema theatres maybe persuaded to contribute the proceeds of at least one show to the flag day fund. Collections can also be augmented by placing collecting boxes at vantage points such as Buses/Bus Stands, Railway Stations, Airports and other suitable places frequented by the people. All though it is a voluntary contribution, it is requested to collect an amount of Rs. 2/- for each Token/Sticker and Rs. 5/- each for Car Flag.

4. As in the previous years, the Director of Sainik Welfare will take all possible steps for giving special attention to the metropolitan cities like Hyderabad and Secunderabad, Vijayawada and Visakhapatnam and all Government/ Private Offices and Defence establishments for raising collections. The Officers and staff who are responsible for distribution of Token/Stickers/Car Flags are requested to furnish the figures of unsold flags

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destroyed by them, in the proforma appended to this order to the Director, Sainik Welfare, Hyderabad, by 15<sup>th</sup> March, 2009, to enable him to furnish the information to the Ministry of Defence, Government of India. The guidelines given by the Government of India is enclosed as an Annexure to this order. It is requested that those guidelines be observed fully by the concerned.

5. It is hoped that the collections made in Andhra Pradesh State will reflect adequately the affection of the people of this State for those who have served and are still serving the Nation during the best years of their lives.

6. The Director, Sainik Welfare, Andhra Pradesh, Hyderabad , is requested to account properly and timely of the sale of Flags, Stickers etc under information to Government.

(BY ORDER AND IN THE NAME OF GOVERNOR OF THE ANDHRA PRADESH)

AJOYENDRA PYAL  
PRINCIPAL SECRETARY TO GOVERNMENT

To

The All Departments of Secretariat(OP) Sections(we)

All Heads of Departments (we)

All District collectors(we)

**Copy to**

The Director, Sainik Welfare, Nampally , Hyderabad (we)

The Director of Information and Public Relations, A.P, Hyderabad (we)- **He is requested to give wide publicity both electronic media and print media for the contributions of Flag Day Fund fixed on 7-12-2008**

The General Manager, A.P State Road Transport Corporation, Musheerabad, Hyderabad (we)

The Secretary, A.P State Electricity Board, Vidyut Soudha, Hyderabad (we)

The Registrar, Osmania University, Hyderabad(we)

The Registrar Andhra University, Hyderabad(we)

The Registrar, Kakitaya University, Warangal (we)

The Registrar, Nagarjuna University, Guntur (we)

The Registrar, Sri Venkateshwara University, Tirupathi(we)

The Registrar, Sri Padamvathi Mahila vishwavidyala, Tirupathi (we)

The Registrar, Jawaharlal Nehru Technological University, Hyderabad (we)

The Commissioner of Tourism , A.P, Hyderabad (we)

The Registrar, Central University, Hyderabad(we)

The Principal , Regional Engineering College, Warangal(we)

The Director General & Inspector General of Police , A.P, Hyderabad(we)

The Commissioner of Police, Hyderabad, Vijayawada& Visakhapatnam(we)

The Registrar, Dr. B.R Ambedkar Open University, Hyderabad (we)

All the chairman, Municipal Corporation in the State (we)

All District Superintendents of Police in the State (we)

All the Commissioner of Municipalities in the State(we)

All the Mandal Revenue Officers in the State(we)

All the Mandal Development Officers in the State(we)

The Registrar, Agriculture University, Rajendranagar, Hyderabad (we)

All the Managing Directors of Public Sector undertakings(we)

SF/SC.

//FORWARDED::BY ORDER//

SECTION OFFICER

SUGGESTIONS:

1. State/District Committee for Flag Day collections should carefully scrutinize the requirements of car flags/stickers to ensure that the demand are commensurate with the population.
2. One sure way of stepping up collections is to sell large number of Flag ever year. For this purpose endeavors may be made to contact every potential donor both in urban and rural areas.
3. The managements of big industrial and other concerns and cinema houses may be made special request to organize collections through their own agencies in their concerns and remit the amount to the State Governments as their collections/contribution to the flag day fund.
4. Collections may be organized at Railway Stations, post offices, Marketing places, Cinema houses, Bus stands and where people gather in larger numbers.
5. Commercial concern and business houses of repute may be asked to donate generously, apart from individual donations.
6. As majority of the population reside in village special attention may be given to collect donations from rural areas through local revenue and community project staff. The publicity posters supplied by the Director of advertising and visual publicity, the Ministry of Information and Broadcasting, being meant for those who do not read newspapers, they should be affixed mostly in rural areas. For urban areas newspapers publicity will work.
7. Flying clubs, where stationed, may be requested to stage acrobatics in aid of Flag day fund.
8. Race clubs, sports organizations etc, may be requested to arrange special events of aid of the fund.
9. Managements of hostels/restaurants etc, may be instructed to organize speed bails/entertainments in aid on partially in aid of the fund.
10. Charity shows and other forms of entertainment may be held during the year to raise funds in aid of flag day fund.
11. Flag day must be given good publicity, Governors and Chief Ministers may be requested to issue appeals to public for generous donations.
12. Cinema slides publishing the advent of the Flag Day may be exhibited for one week before its observance.  
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13. Important establishments and installations of the Armed Forces where stationed may be contracted for assistance and the service of the national Cadet corps may be utilized. Collections may be organized in close collaborations with the local Military Commanders who have instructions to extend the maximum cooperation in making these collections a success.

14. effective measures should be taken to prevent leakage of collections as well as distribution of flags by unauthorized persons. Flag may be destroyed by burning in the presence of a Gazetted Officers and a Certificate giving number of such flags furnished to the Secretary, Flag Day Fund and Kendriya Sainik Board, Raksha Mantralaya, New Delhi.

**ANNEXURE**

1. Name of Officer :
2. No.of Flags received:                      Stickers:                      Car Flags:
3. No.of Flags sold:                      Stickers:                      Car Flags:
4. Amount collected by sale:                      Stickers:                      Car Flags:  
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Total:                      -----
5. Amount actually remitted  
to the Director, Sainik Welfare,                      :  
Hyderabad
6. Mode of remittance M.O./Draft                      :  
(particulars may be furnished)
7. Date of remittance                      :
8. Date of remittance acknowledged                      :  
by Director, Sainik Welfare,  
Hyderabad
9. (i) Certified that the entire                      :  
amount collected for the  
Flag Day, 2008 has been remitted  
to the Director Sainik Welfare  
Hyderabad and no further amounts  
are due for remittance for the  
Flag Day 2008.
- (ii) Certified that the unsold                      :  
Car Flags/Stickers numbering  
(     ) and (     ) respectively  
have been destroyed in the presence  
of a Gazetted Officer.

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Suggestions for the Guidance of Standing Committee on collection on the Flag Day, 2008

The aim of all the suggestions given below is to ensure number collections for the Flag Day 2008 and all planning should be with this particular object in view.

It is felt that while one day in the year may be nominated as the Army Forces Flag Day. It may not be organizationally possible to arrange all collections effectively on that day alone. It is therefore, necessary to plan in advance at high enough level in the State and Districts.

- a) The detailed steps that have to be taken to centralize the task of making collections effectively.
- b) Specifying the days of period of days over which intensive efforts would be made to make collections.
- c) The Special steps that may have to be taken to ensure active cooperation of the authorities employing large number of persons of persons or of places where large number of persons come daily.